

## LEARNING EXPERIENCE BRIEF

# JA Our City<sup>®</sup>

### ■ Financial Literacy



JA Our City featuring Cha-Ching introduces third-grade students to financial literacy and grade-level social studies learning objectives, including how people manage their money and the importance of economic exchange within a city. Dr. Alice Wilder, an award-winning expert on childhood learning (*Blue's Clues*, *Super Why*, *Cha-Ching*, *Speakaboos*, and Amazon Kids original programming), consulted on the learning experience's redevelopment.

## LEARNING EXPERIENCE OBJECTIVES

Following participation in the learning experience, students will be able to:

- Explain the choices people have with money.
- Recognize methods of payment and whether they are readily visible or invisible.
- Examine the importance of money to a city and its citizens.
- Describe how entrepreneurial businesses meet the needs and wants of citizens.



## JA'S TURN-KEY VOLUNTEER SOLUTION:

Join Junior Achievement's national network of volunteers and help students in your community connect the dots between what they learn in school and the "business of life"—work readiness, entrepreneurship, and financial literacy.

### **Personalized Placement**

JA works with you to ensure you teach at the location and grade level of your choice.

### **Comprehensive Training**

JA staff provides training and access to online resources so you are comfortable visiting the classroom. You will be trained in classroom management, understanding and delivering the JA curriculum, working with the classroom teacher, and communicating effectively with students.

### **Minimal Time Commitment**

The time commitment is minimal compared to the significant impact you make. This elementary grade-level learning experience includes five 45-minute sessions. JA provides you with the session plans and student materials you'll need to make every minute count.

### **JA Staff Follow-Up and Support**

JA staff is available to answer your questions or make suggestions about your volunteer assignment.

## CURRICULUM OUTLINE

### 1 Session One: Earn, Save, Spend, and Donate

Students develop an awareness of the four choices they have with money: earn, save, spend, and donate. In the session, students watch and discuss Cha-Ching's "Earn, Save, Spend, and Donate" music video and play a board game to reinforce the importance of balancing the choices consumers have with money.

### 2 Session Two: Invisible Money

Students learn about the different forms of money and how people use them to pay for goods and services. In the session, students watch and discuss Cha-Ching's "Invisible Money" music video and examine the Many Ways to Pay! Poster.

### 3 Session Three: How Do I Become an Entrepreneur?

Students develop an understanding of entrepreneurship and are introduced to the idea that entrepreneurs promote a healthy economy within a city. In the session, students watch and discuss

Cha-Ching's "Entrepreneur" music video, and become business owners, creating business plans for a restaurant of their choosing.

### 4 Session Four: Money Choices Make the City Go Round

Students examine the importance of money as it travels back and forth between consumers, businesses, and the city government. In the session, students watch and discuss Cha-Ching's "When You Get Money" music video, role-play how money moves in a city, and to make smart money choices and see the affect on the city with the "Save the City" game.

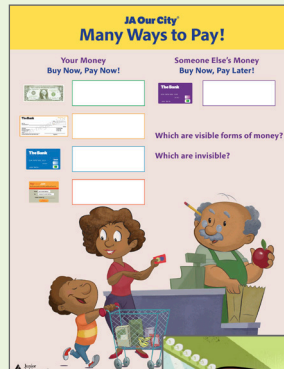
### 5 Session Five: Let's Build a City!

A city thrives when all three sectors of the economy earn, save, spend, and donate. In the session, students watch and discuss Cha-Ching's "Cha-Cha Choices" music video and design and construct a pop-up business to place on the City Map.

City Map



Many Ways to Pay! Poster



Guide for Volunteers and Teachers



Junior Journal



Cha-Ching Music Videos